

design kit package options guide

Choose the New Design Representative Option that's right for you.
These kits were designed to give you the advantage you need to start your business
and recoup your start-up costs in as little time as possible.
You can always add to your package using our Quick Start and sales incentive programs.

Ann Veronica Design, a Division of Ann Veronica Inc
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option #1

\$325 value

collegiate package - \$139-160*

We've designed this package with the college student in mind. If you are a student, your cost is \$139 plus tax and \$14 shipping and handling. That's at 15% discount! *If you're not a student, but want to consider this option, your cost is \$160 plus tax and \$14 shipping and handling. If you sell approximately \$500 in merchandise in your first design show, you'll recoup your entire up-front cost!

Note: We recommend ordering different patterns for #1 and #2 to allow your customers to see more breadth in the product line.

1. Cape Elizabeth Commuter*
Use it as your carrying case!
Pick your choice of *one* of the following:
 - "Floral Fancy" in blue-violet
 - "Lauren's Circles" in chocolate
 - "Kashmir" in merlot*You may opt for Ann's Little Diamond Island Duffle for an additional cost of \$10.00
2. Maiden Cove Tote plus 5 "Soaps & Scents" tester products
Choose one of the following:
 - "Dear Natalie" (heart pattern) in soft pink with "White Tea" soaps and scents testers
 - "Lauren's Circles" in chocolate with "Tahitian Coconut" soaps and scents testers
 - "Floral Fancy" in blue-violet with "Vanilla Mint" soaps and scents testers
3. Kari Heybrock glass and sterling heart or circle necklace to match your choice of Maiden Cove Tote and "Soaps & Scents" products.
4. Ann Veronica Select Accessories. Our staff will customize accessories to compliment your product choices. The "Collegiate Kit" includes a Small Cosmetic Bag, Headband, Small Change Purse and Key Fob.
5. Set of Fabric Swatches.
6. "Getting Started Guide" and Sales Materials that include that include 20 sets of postcard invitations, brochures, order forms and hostess incentive flyers, and our one-minute promotional DVD plus 2 "Say Yes" Hostess gifts.
7. FREE Certification for One Year.

option #2

\$650 value

debut package - \$295

The Debut Package features all of the items and options in our Collegiate Package, plus additional key items to help you sell the line. Once again, if you are a student, your cost will be 15% less! Our Debut Package is \$295 plus tax and \$18 shipping and handling. And with as little as two successful Design Shows, you can recoup your entire up-front cost!

Note: We recommend ordering different patterns for #1 and #2 to allow your customers to see more breadth in the product line.

1. Cape Elizabeth Commuter
Use it as your carrying case!
Pick your choice of *one* of the following:
 - “Floral Fancy” in blue-violet
 - “Lauren’s Circles” in chocolate
 - “Kashmir” in merlot*You may opt for Ann’s Little Diamond Island Duffle for an additional cost of \$10.00
2. Maiden Cove Tote plus 5 “Soaps & Scents” tester products
Choose one of the following:
 - “Dear Natalie” (heart pattern) in soft pink with “White Tea” soaps and scents testers
 - “Lauren’s Circles” in chocolate with “Tahitian Coconut” soaps and scents testers
 - “Floral Fancy” in blue-violet with “Vanilla Mint” soaps and scents testers
3. Kari Heybrock glass and sterling heart or circle necklace and earrings to match your choice of Maiden Cove Tote and “Soaps & Scents” products.
4. *Three Additional Ann Veronica Bags: Little Cranberry Isle Carryall, Port City Wristlet and Yarmouth Clam Bag*
5. Our staff will customize accessories to compliment your product choices. The “Debut Kit” includes a Belt, Small Cosmetic Bag, Headband, Small Change Purse and Key Fob.
6. Set of Fabric Swatches, “Getting Started Guide” and Sales Materials that include that include 40 sets of postcard invitations, brochures, order forms and hostess incentive flyers, and our one-minute promotional DVD plus 3 “Say Yes” Hostess Gifts.
7. FREE Certification for One Year.

Option #3

\$1,100 value

Deluxe Debut Package - \$495

You've arrived! Your Deluxe Debut Package features all of the items and options in our Debut Package, plus additional items to truly make a statement. The Deluxe Debut Package is \$495 plus tax and \$22 shipping and handling. And with as little as three or four successful Design Shows, you can recoup your entire up-front cost!

Note: We recommend ordering different patterns for #1 and #2 to allow your customers to see more breadth in the product line.

1. Cape Elizabeth Commuter
Use it as your carrying case!
Pick your choice of *one* of the following:
 - "Floral Fancy" in blue-violet
 - "Lauren's Circles" in chocolate
 - "Kashmir" in merlot*You may opt for Ann's Little Diamond Island Duffel for an additional cost of \$10.00

2. All 3 Maiden Cove Tote plus 15 "Soaps & Scents" tester products
 - "Dear Natalie" (heart pattern) in soft pink with "White Tea" soaps and scents testers
 - "Lauren's Circles" in chocolate with "Tahitian Coconut" soaps and scents testers
 - "Floral Fancy" in blue-violet with "Vanilla Mint" soaps and scents testers

3. Three sets of Kari Heybrock glass and sterling heart or circle necklaces and earrings to match your Maiden Cove Totes and "Soaps & Scents" products.

4. Little Cranberry Isle Carryall, Port City Wristlet and Yarmouth Clam Bag plus Monhegan Bag and large Inspiration Hope Tote.

5. Our staff will customize accessories to compliment your product choices. The "Debut Kit" includes a Belt, Large Cosmetic Bag, Small Cosmetic Bag, Headband, Small Change Purse and Key Fob.

6. Set of Fabric Swatches, "Getting Started Guide" and Sales Materials that include that include 40 sets of postcard invitations, brochures, order forms and hostess incentive flyers, and our one-minute promotional DVD plus 4 "Say Yes" Hostess Gifts.

7. FREE Certification for One Year.