

FOR IMMEDIATE RELEASE

Ann Veronica Joins President Obama in Support of Community Volunteerism

Textiles designer, Ann Veronica Handprints, creates new canvas handbag line that was inspired by and supports volunteerism in America.

CAPE ELIZABETH, Maine, April 27, 2009 — Since 1965, volunteers in Yarmouth, Maine, a tiny town near Portland of just under 3,000 people, have come together to produce the [Yarmouth Clam Festival](#). Today, Ann Veronica Handprints (<http://www.annveronica.com>) is honoring them and American volunteerism with a new original print, *Happy as a Clam*.



Available immediately on the company's popular Yarmouth Clam Bag canvas handbag style and soon on all 20 styles and accessories, *Happy as a Clam* is a fun and whimsical print. In Raspberry Hibiscus and Blue Violet, it is the ideal complement to any Summer wardrobe.

Founder and owner of Ann Veronica, [Ann Perrino](#), was compelled to support the event and honor volunteers nationwide, having experienced first-hand the dedication and hard work of these volunteers and others working for community organizations in Maine. It's a dedication that has resulted in the growth of Perrino's own American textile business as an exhibitor at the Festival for the last six years.

"Ann Veronica and the Yarmouth Clam Festival share the goal of creating a strong community that celebrates American ingenuity," said Perrino. "Every year Festival volunteers work in concert with one another to show of their clams, culture and creativity, while every day Ann Veronica works to preserve American craftsmanship and inspire new generations in the tradition of textile arts. For me, this is about giving back to a synergistic organization that has given me so much in the best way I know how, through original artwork."

In 2008, this dedication drew thousands of visitors from all over the country and July 17 - 19, 2009 will mark the events 44th year.

The Yarmouth Clam Bag is an 8" x 7" x 1 ½" bag that holds the essentials, making it the ideal bag for a Summer afternoon on-the-go. It features a zipper closure and long strap.

Fifty percent of each bag's \$15 introductory price will go to the [Yarmouth Chamber of Commerce](#), benefitting the Festival and other Chamber programs. To purchase or for more information, visit <http://www.annveronica.com/happy-clam.html>.

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